

# 3rd

International  
Public  
History  
Conference

July 7-9, 2016 • Bogotá, Colombia

## CONFERENCE PROGRAM



IFPH  
FIHP

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### PROGRAM COMMITTEE

- Anaclet Pons** (Universitat de València, Spain)  
**Anita Lucchesi** (Université du Luxembourg, Luxembourg)  
**Camilo Quintero** (Universidad de los Andes, Colombia)  
**Catalina Muñoz** (Universidad de los Andes, Colombia)  
**David Dean** (Carleton University, Canada)  
**Isabelle Veyrat-Masson** (CNRS, France)  
**Philip Scarpino** (Indiana University-Purdue University Indianapolis – IUPUI, USA)  
**Serge Noiret** (European University Institute, Florence, Italy)  
**Thomas Cauvin** (University of Lafayette, USA)

### LOCAL ARRANGEMENTS COMMITTEE

- Catalina Muñoz** (Universidad de los Andes, Colombia)  
**María Canela Reyes** (Universidad de los Andes, Colombia)  
**María Camila Velásquez** (Universidad de los Andes, Colombia)

**WIFI access**  
**Network:** EventosUAndes  
**Password:** UniandesEv.2016

[ifph2016.uniandes.edu.co](http://ifph2016.uniandes.edu.co)  
[#ifph2016](https://twitter.com/ifph2016)

## INTRODUCTION

History is a public issue. Historical knowledge and practice is not limited to academic settings. History is also produced and shared in a wide range of settings by professional and non-professional historians alike. Museums and other exhibiting places, films and documentaries, historical novels, anniversaries and commemorations, re-enactments and living history, public policies, transitional justice commissions, television, radio, websites, and social media, are some of the venues in which history comes alive. All these settings stimulate interaction and collaboration with large audiences, turning historians into public historians.

The 3rd International Public History Conference organized by the International Federation on Public History (IFPH) and Universidad de Los Andes seeks to open up a space to give visibility and to share the innovative practices and skills that public historians around the world creatively use in their daily practice. History is increasingly produced through collaborative projects that are used for different political, economic, and cultural purposes, often defining collective identities along the way. Furthermore, public history explores, challenges, and discusses the historians' role and has recently attracted global attention. In this sense, the Conference also provides room to discuss the scope, aims, and challenges, among other critical issues raised by public history and history as a general field.

Created in 2011, the IFPH aims at building an international and multi-lingual community of practitioners. Its role is to foster the development of Public History worldwide creating and coordinating networks, promoting teaching, research and all kind of activities engaging the public with the past, history and individual and collective memories.

The 3rd International Public History Conference in Bogotá brings together practitioners, experts and activists from all over the world to discuss and share their experiences in the many challenges and rewards involved in engaging with the public to diffuse historical knowledge.

Welcome!

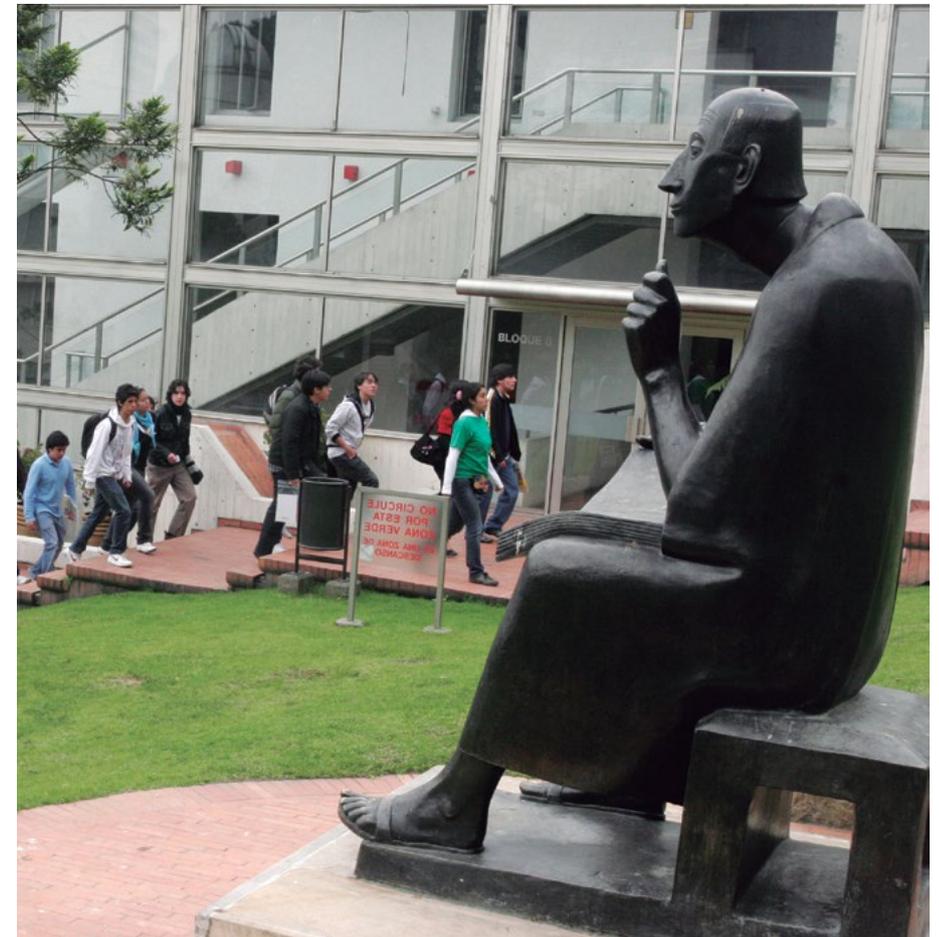
## REGISTRATION

All conference presenters and attendants are required to register for the Conference. Registration includes two steps:

- 1) Paying the registration fee online through the Conference webpage (ifph2016.uniandes.edu.co), and
- 2) Claiming your name badge, conference materials, and certificate of participation at the registration desk during the Conference.

**Registration desk location:** ML Building, Auditorium Lobby

**Registration desk schedule:** 9 a.m. to 12 p.m. and 1 p.m. to 6 p.m.



## KEYNOTE SPEAKERS

### María Emma Wills

Centro Nacional de Memoria Histórica, Colombia

María Emma Wills is a political scientist, with a PhD from the University of Texas, who has contributed significantly to the understanding of the Colombian conflict from a gender perspective. Side-by-side a teaching and research career at Universidad Nacional and Universidad de los Andes, in 2007 she became active in the *Grupo de Memoria Histórica* (Historic Memory Group, today the *Centro Nacional de Memoria Histórica* or National Center of Historic Memory), created by the government with the mandate to research the history of the Colombian conflict, document it and disseminate its findings. More recently, she was invited to be a part of the *Comisión Histórica del Conflicto Armado y sus Víctimas* (Historic Commission of the Armed Conflict and its Victims), an independent commission of 14 experts designated by the peace negotiators of the government and the FARC to shed light on the complex origins and development of the conflict. Her publications include *Inclusión sin representación. La irrupción de las mujeres en Colombia, 1970-2000* (2007), *Mujeres y guerra. Víctimas y resistentes en el Caribe colombiano* (2011) and *La memoria histórica desde la perspectiva de género. Conceptos y herramientas*. (2011). She is currently working on designing pedagogical tools for the understanding of the horrors of the conflict in Colombian classrooms.



<http://lasillavacia.com/silla-llena/red-l-der/historia/caja-de-herramientas-por-la-memoria-hist-rica-trendingl-der-54447>

### Liz Ševčenko

Humanities Action Lab, The New School, New York, USA

Liz Ševčenko is a historian with an MA in history from New York University who has been behind the creation of large-scale collaborative public history projects that promote the dialogue between past and present to face current pressing social issues like the defense of human rights in different contexts. She founded and directed the International Coalition of Sites of Conscience, a worldwide network of over 200 memory initiatives that seeks to encourage public debate that connects the past with present fights for human rights and justice. In 2012 she launched the Guantánamo Public Memory Project, initially based in Columbia University's Institute for the Study of Human Rights. Also a collaborative coalition of institutions and persons, this project builds public awareness of the contentious and often hidden history of the US naval base at Guantánamo Bay, and fosters the debate about its present and future. The project collects and disseminates testimonies of human rights violations in Guantánamo, and also raises awareness through a traveling exhibition. More recently she developed the Humanities Action Lab at The New School in New York, with a new project, "States of Incarceration: a National Dialogue of Local Histories" which seeks to raise awareness about the massive increase in prisons and incarcerated people in the United States.



<http://www.tcdailyplanet.net/students-speak-gitmo-traveling-exhibit-four-graduate-students-want-show-detention-ce/>

## SCHEDULE OVERVIEW

	July 7	July 8	July 9
9:00 - 10:30	<b>Registration and coffee</b> <b>ML building, Lobby in front of Auditorium</b>	<p>10. La relación entre literatura e historia, la novela histórica como escenario de reinención del pasado en Colombia; entre imaginarios, ficciones y universos emocionales  <b>ML C</b></p> <p>11. Institutions Building the Past  <b>W 101</b></p> <p>12. Reconciliation and Outreach  <b>ML 604</b></p>	Museum tours
10:30 - 11:00	<b>Welcome (ML Building)</b>	<b>Coffee break (ML Building, Lobby)</b>	
11:00 - 12:30	<p>1. Making Digital History  <b>SD 702</b></p> <p>2. Museums Without Walls  <b>SD 704</b></p> <p>3. Public History's New Forms of Narration  <b>SD 715</b></p>	<p>13. Difficult Histories in Public Places  <b>ML C</b></p> <p>14. The Problem of Oral History / The Promise of Oral History I  <b>W 101</b></p> <p>15. Digital History Goes Public  <b>ML 604</b></p>	<p>22. Role of Oral History: (re)writing the Cultural and Historical Experience of Mexicans and Mexican-Americans in the United States  <b>ML C</b></p> <p>23. Nationalism, Power, and Historical Memory: Studies in Heritage Tourism and Marketing  <b>ML 608</b></p> <p>24. Audio-visual Public History  <b>ML 617</b></p>
12:30 - 1:45	<b>Lunch break</b>	<b>Lunch break</b>	<b>Lunch break</b>
1:45 - 3:15	<p>4. Public History, an international applied discipline?  <b>SD 702</b></p> <p>5. Functionality of History in Late Modern Central Europe  <b>SD 704</b></p> <p>6. Catching the Public Eye  <b>SD 715</b></p>	<p>16. Transmitting Contested Pasts &amp; Memories  <b>ML C</b></p> <p>17. Museums and Imagined Museums  <b>W 101</b></p> <p>18. Teaching the Past in Convoluted Societies. The Colombian Case. Challenges and Innovations  <b>ML 604</b></p>	<p>25. Urban Memories  <b>ML C</b></p> <p>26. Public History Teaching  <b>ML 608</b></p> <p>27. The Problem of Oral History / The Promise of Oral History II  <b>ML 617</b></p>
3:15 - 3:30	<b>Coffee break (SD building, 7th Floor)</b>	<b>Break</b>	<b>Break</b>
3:30 - 5:00	<p>7. Defining Historic Heritage in Brazil  <b>SD 702</b></p> <p>8. From the Public and for the Public: Memory Management at the Colonial Museum  <b>SD 704</b></p> <p>9. Archives and Audience Outreach  <b>SD 715</b></p>	<p>19. Cultural Entrepreneurship for Local Development in Colombia: Relations Between Public History, Education, and Culture  <b>W 101</b></p> <p>20. Public History: Definitions and Practices: Book Presentations  <b>ML C</b></p> <p>21. Mobilising Memory: Mobile Apps, Social Media, and Photo-prompted Alternatives to Long-Form Oral History Interviews  <b>ML 604</b></p>	Closing Session-IFPH Assembly Meeting <b>ML C</b>
5:00 - 5:30	<b>Break</b>	<b>Poster presentations and coffee (ML Building, 5th Floor)</b>	
5:30 - 7:00	<b>Keynote Lecture</b> María Emma Wills <b>ML Building</b>	<b>Keynote Lecture</b> Liz Ševčenko <b>ML Building</b>	
7:00 - 8:00	<b>Welcome Reception ( ML building, Lobby)</b>		

# Thursday July 7

Universidad de los Andes

**9:00 a.m. - 10:30 a.m.**

Registration and coffee

**ML building, Lobby in front of Auditorium**

**10:30 a.m. - 11:00 a.m. Welcome (Auditorium ML A)**

**11:00 a.m. - 12:30 p.m.**



## **1. Making Digital History** (SD 702)

Coordinator: Anita Lucchesi

*(University of Luxembourg)*

- **Ximena Illanes Zubieta**  
*(Pontificia Universidad Católica de Chile)*  
Mapping the sick people in the Hospital de la Santa Creu de Barcelona during the fifteenth century.
- **Asma Hedi Nairi**  
*(Gazi University, Turkey)*  
The new way of writing History Case Study. The Digital Collective Memory of the Arab Spring.
- **Santiago Muñoz Arbeláez**  
*(Fundación Histórica Neogranadina, Colombia)*  
Digitizing and Sharing Historical Archives with New Technologies: The Experience of Neogranadina.
- **Natalia Zamora**  
*(Revista Artificios, ICANH, Colombia):*  
On how public history is a matter of students. The experience of Artificios, revista colombiana de estudiantes de historia.



## **2. Museums Without Walls** (SD 704)

Coordinator: Michael J. Devine

*(IFPH, University of Wyoming, USA)*

- **Bruno Capilé**  
*(Museum of Astronomy and Related Sciences, Brazil)*  
Participatory Knowledge for more symmetrical relations: a History of Science Web Portal and historiographic production.
- **Camilo Torres and Catalina Delgado**  
*(Universidad de los Andes, Colombia)*  
Museo a Todo Pedal.
- **Timothy Compeau**  
*(University of Western Ontario, Canada)*  
Augmenting History: The Hope and Challenge of Augmented Reality for Public History.



## **3. Public History's New Forms of Narration** (SD 715)

Coordinator: Catalina Muñoz

*(Universidad de los Andes, Colombia)*

- **Bárbara Silva**  
*(Pontificia Universidad Católica de Chile):*  
Renewing narratives in written public history.
- **Mario Prades Vilar**  
*(Universidad Andrés Bello, Chile)*  
¿New forms of narrative? A quantitative research on the different uses of the blog in History.
- **Muriel Laurent and Rubén Egea**  
*(Universidad de los Andes, Colombia)*  
Illustrar la historia: experiencia y desafíos del cómic (o ¿de la historia gráfica?) como apropiación social del conocimiento.
- **Dilton Cândido Santos Maynard**  
*(Universidade Federal de Sergipe, Brazil)*  
Websites and Teaching in Brazilian History Textbooks.

12:30 p.m. - 1:45 p.m. Lunch break

1:45 p.m. - 3:15 p.m.



#### 4. Public History, an international applied discipline? (SD 702)

Coordinator: Serge Noiret

(IFPH, European University Institute, Florence, Italy)

- **Ricardo Santhiago**

(University of Campinas, São Paulo, Brazil)

“What’s história pública” or “O que é public history”?: Defining a field in its new fields.

- **Philip V. Scarpino**

(Indiana University/Purdue University, Indianapolis, USA; IFPH)

Joint Task Force on Employment.

- **Thomas Cauvin**

(University of Louisiana at Lafayette, USA)

Defining International Public History.



#### 5. Functionality of History in Late Modern Central Europe (SD 704)

Coordinator: Juliane Tomann

(Friedrich Schiller Universität Jena, Germany)

- **Miloš Řezník**

(German Historical Institut Warsaw, Poland)

Between Regionality, Bilateralism and Transnationality: Musealisation and Public Use of History in Central European Borderlands after 1989.

- **Magdalena Saryusz-Wolska**

(German Historical Institute Warsaw, University of Łódź, Poland)

How do we “use” historical films? Different modes of reception in contemporary Poland.

- **Sabine Stach**

(German Historical Institute Warsaw, Poland)

Touristic modes of time perception. Some thoughts on “communist heritage tours”.



#### 6. Catching the Public Eye (SD 715)

Coordinator: Ana María Otero

(Universidad de los Andes, Colombia)

- **Juanita Monsalve**

(Universidad Javeriana, Bogotá, Colombia)

Choosing and locating La Rebeca sculpture. How a representation of a naked woman in the street creates an imaginary of art and history in citizens.

- **Alba Irene Sáchica, María del Rosario Vásquez and Maria del Rosario Leal**  
(Universidad de La Sabana, Bogotá, Colombia)

The research project “El Puente del Común”: a proposal for patrimony and cultural property.

3:15 p.m. - 3:30 p.m. Coffee break (SD building, 7th floor)

3:30 p.m. - 5:00 p.m.



#### 7. Defining Historic Heritage in Brazil (SD 702)

Coordinator: Ricardo Santhiago

(University of Campinas, São Paulo, Brazil)

- **Hélio Gustavo da Silva Andrade**

(Universidade do Sagrado Coração, Brazil)

Bandeirante Food Legacy: the virado à Paulista and Brazilian identity.

- **Viviane Borges**

(Universidade do Estado de Santa Catarina, Brazil)

Memory and repairing: Carandiru’s Massacre.

- **Mônica Martins da Silva**

*(Universidade Federal de Santa Catarina, Brazil)*

Teachers' Training in dialogue with different audiences: Local History and Cultural Heritage in the South of Santa Catarina Island – Brazil.

- **Juliana Muylaert**

*(Universidade Federal Fluminense, Rio de Janeiro, Brazil)*

Memories and archives in festival.



## **8. From the Public and for the Public: Memory Management at the Colonial Museum** (SD 704)

Coordinator: Cristina Lleras  
*(University of Leicester)*

- **María Constanza Toquica**

*(Museo Colonial y de Santa Clara, Colombia)*

Management, Query and Dialog: Keys to Encourage New Experiences Around the Heritage at the Colonial Museum.

- **Juan Pablo Cruz Medina**

*(Museo Colonial y de Santa Clara, Colombia)*

To Investigate for the Museum and its Audience: Method and Methodology in the Investigation for the Colonial Museum's New Curatorial Script.

- **Viviana Arce**

*(Museo Colonial y de Santa Clara, Colombia)*

Education at the Museum: A Way of Learning Without Limitations.

- **Felipe Palacio**

*(Museo Colonial y de Santa Clara, Colombia)*

Museography for the New Colonial Museum.



## **9. Archives and Audience Outreach** (SD 715)

Coordinator: Alfonso Botti  
*(Modena & Reggio Emilia University, Italy)*

- **Luisa Fernanda Mesa**

*(Universidad de los Andes, Colombia)*

Oficina de Administración Documental (OAD) Universidad de los Andes, Colombia: Our memory to everyone.

- **Miguel Cuadros**

*(Binghamton University, USA)*

Archivo de Publicidad Colombiana, 1800-1950 (Colombian Advertisement Repository, 1800-1950).

- **Sebastián Díaz**

*(Biblioteca Nacional de Colombia)*

La Mapoteca Digital de Biblioteca Nacional de Colombia: una experiencia colaborativa y federada de difusión de colecciones patrimoniales cartográficas públicas y privadas.

**5:00 p.m. - 5:30 p.m. Break**

**5:30 p.m. - 7:00 p.m.**



### **Keynote Lecture** (ML A)

María Emma Wills

*(Centro Nacional de Memoria Histórica, Colombia)*

#### **Title:**

From History / Memory to Historical Memory: tensions and strengths.

De la historia / la memoria a la memoria histórica: tensiones y fortalezas.

Simultaneous translation from Spanish to English will be available

**7:00 p.m. - 8:00 p.m. Welcome Reception (ML Building, Lobby)**

# Friday July 8

Universidad de los Andes

9:00 a.m. - 10:30 a.m.



## 10. La relación entre literatura e historia: la novela histórica como escenario de reinención del pasado en Colombia. Entre imaginarios, ficciones y universos emocionales (ML C)

Coordinators: Estela Simancas (*Universidad de Cartagena, Colombia*)

Darío Henao (*Universidad del Valle, Colombia*).

### • Carlos Enrique Colón Calado

(*Cartagena, Colombia*)

Novela: Los Demonios de Claver 2015.

### • Pedro Badrán Padauí

(*Bogotá, Colombia*)

Novela: La pasión de Policarpa 2010.

### • Eduardo Escallón

(*Universidad de los Andes, Colombia*)

Novela: Sin asombro y sin ira 2015.



## 11. Institutions Building the Past (W 101)

Coordinator: Michael J. Devine

(*IFPH; University of Wyoming, USA*)

### • Olaya Sanfuentes

(*Pontificia Universidad Católica de Chile*)

Desarrollo de la idea de tercera misión de la universidad. Historia de un concepto y casos concretos de vinculación con el medio desde la Licenciatura de Historia de la Pontificia Universidad Católica de Chile.

### • Fabio Paride Pallotta

(*Universidade Sagrado Coração – Bauru – São Paulo, Brazil*)

Ícaro de Castro Mello's masterpiece in Bauru and its propagation by the Unesp f.m.

### • Juan Ignacio Arboleda

(*Biblioteca Luis Ángel Arango, Bogotá-Colombia*)

Libraries as agents of public history: the case of the Luis Angel Arango Library in Colombia.

### • Ayder Berrío (*Corporación Universitaria del Caribe CECAR*)

**Jorge Rojas** (*Universidad de los Andes, Colombia*)

**Juan Pablo Angarita** (*Universidad de los Andes, Colombia*)

Acción Cultural Popular (ACPO) and Radio Sutatenza: how to tell history from the museums and public libraries.



## 12. Reconciliation and Outreach (ML 604)

Coordinator: Liz Ševčenko

(*Humanities Action Lab, The New School, New York, USA*)

### • Severin Rüegg

(*Infoclio; University of Zurich, Switzerland*)

Historical commissions in Switzerland and their public outreach and dissemination.

### • Elisabeth Baumgartner

(*University of Basel, Swisspeace, Switzerland*)

The role of outreach as part of the legacy of transitional justice mechanism from an international perspective.

### • Jimena Perry

(*University of Texas, Austin*)

Museums and Memory Representations of Violence in Colombia, 2000-2014.

### • Jairo Antonio Melo

(*Centro de Estudios Históricos, El Colegio de Michoacán, México*)

Hacking the Peace. Digital public history of peace in Colombia.

10:30 a.m. - 11:00 a.m. Coffee break (ML Building, Lobby)

11:00 a.m. - 12:30 p.m.



**13. Difficult Histories in Public Places** (ML C)

Coordinator: David Dean

*(Centre for Public History, Carleton University, Canada)*

- **Michael Belgrave**  
*(Massey University, New Zealand)*  
Public History and Colonisation: New Zealand and the Treaty of Waitangi.
- **David Dean**  
*(Carleton University, Canada)*  
Performing Difficult Histories: The Challenges of Representing Contested Pasts.
- **Monica Patterson**  
*(Carleton University, Canada)*  
Curating Difficult Knowledge: Human Rights and Other Histories.
- **Liane Maria Nagel**  
*(University of Santa Catarina, Florianopolis, Brazil)*  
The Guarani-Jesuit missions and the construction of hybrid memory.



**14. The Problem of Oral History/The Promise of Oral History I** (W 101)

Coordinator: Ricardo Santhiago

*(University of Campinas, Sao Paulo, Brazil)*

- **Laura Hoepfner**  
*(Colorado Nonprofit Development Center, USA)*  
Elected women in Colorado.
- **Dieter Reinisch**  
*(European University Institute, Florence)*  
Contested Memories and the Use of Oral History in the North of Ireland.
- **Katja Schatte**  
*(University of Washington, Seattle, USA)*  
Oral History as a Community Project: Between Dissertation and Public Scholarship.
- **Joan M. Zenzen:**  
Negotiation and Analysis in Oral History Projects.



**15. Digital History Goes Public** (ML 604)

Coordinator: Andreas Fickers

*(Université du Luxembourg)*

- **Anita Lucchesi**  
*(University of Luxembourg)*  
Between tools, methods and platforms: how the digital can help history to be public?
- **Mauricio Nieto** *(Universidad de los Andes, Colombia)*  
**Christian Robles** *(Universidad de los Andes, Colombia)*  
Redeshistoria.
- **Francisco Díaz-Granados**  
*(Universidad Nacional de Colombia)*  
Digital History and Public History: citizenship in the wake of the 9/11.
- **Juan Pablo Siza Ramírez**  
*(Banco de la República, Colombia)*  
Imágenes y relatos de un viaje por Colombia, Impresiones de un viaje a América (1870-1884).

12:30 p.m. - 1:45 p.m. Lunch break

1:45 p.m. - 3:15 p.m.



**16. Transmitting Contested Pasts & Memories** (ML C)

Coordinator: Michael Frisch

*(University of Buffalo, State University of New York, USA)*

- **Serge Noiret**  
*(IFPH, European University Institute, Florence, Italy)*  
Building a national Museum for the History of Fascism in Italy: a public debate.
- **Cristina Lleras** *(University of Leicester)*  
**María Soledad García** *(Paris University VIII)*  
Forget the museum. The ephemeral museum of oblivion.

- **Catalina Muñoz**

*(Universidad de los Andes, Colombia)*

Indigenous Memories of a Contested Past: the Arhuaco and the Capuchin Mission in the Sierra Nevada de Santa Marta, Colombia.

- **Walter Manoschek**

*(Institut für Staatswissenschaft, Austria)*

"If that's so, then I'm a murderer!" Adolf Storms and the massacre on Jews in Deutsch Schuetzen.



### **17. Museums and Imagined museums (W 101)**

Coordinator: Camilo Quintero

*(Universidad de los Andes, Colombia)*

- **Diana Monroy-García**

*(Museo Nacional, Bogotá, Colombia)*

History for the senses in exhibition spaces.

- **Iván Andrés Sierra**

*(Ministerio de Cultura, Bogotá-Colombia)*

Museums and identity: Spaces in game.

- **Anna Adamek**

*(Canada Science and Technology Museums Corporation)*

Total Shutdown: 5 Minutes that Changed Canada's National Museum of Science and Technology.

- **Libardo Sánchez Paredes**

*(Museo Nacional de Colombia)*

The history of rural education at the National Museum of Colombia.

The case of the exhibition Memories of the Peasant World:

Radio Schools (1947-1988), an Educational Experience forged in the countryside

- **Rie Ong Shih Wei**

*(Nanyang Technological University, Singapore)*

The Politics of Memory in the People's Republic of China.



### **18. Teaching the Past in Convolutated Societies. The Colombian Case.**

**Challenges and Innovations (ML 604)**

Coordinator: María Emma Wills Obregón

*(Centro Nacional de Memoria Histórica, Colombia).*

- **Javier Corredor**

*(Universidad Nacional de Colombia, University of Pittsburgh)*

Historical Memory in the Classroom: Challenges and Opportunities.

- **María Andrea Rocha**

*(Universidad de los Andes, Colombia)*

The Tool Kit "A Historical Memory Voyage Learning Peace and Unlearning War": a Critical Approach from the Field.

- **Juana Durán Bermúdez**

*(Colegio Campoalegre, Colombia)*

El Salado: learning through historical memory processes and shared experience with the victims.

**3:15 p.m. - 3:30 p.m. Break**

**3:30 p.m. - 5:00 p.m.**



### **19. Cultural Entrepreneurship for Local Development in Colombia: Relations between Public History, Education, and Culture (W 101)**

Coordinator: Luz Adriana Maya

*(Universidad de los Andes, Colombia)*

- **Luz Adriana Maya**

*(Universidad de los Andes, Colombia)*

The Public History behind Cultural Entrepreneurship for Local Development in Colombia.

- **Ángel Moreno**

*(Secretaría de cultura, recreación y deporte del Distrito Capital, Colombia)*

Emprendimiento cultural y desarrollo local: una mirada desde el Estado.

- **David Zapata**

*(Universidad de Caldas, Colombia)*

Territorio, población, tecnologías y políticas públicas: el caso de Bogotá.



## 20. Public History: Definitions and Practices. Book Presentations (ML C)

Coordinator: David Dean

*(Centre for Public History, Carleton University, Canada)*

- **Thomas Cauvin**

*(University of Louisiana at Lafayette, USA)*

Public History. A Textbook of Practice. 2016 <https://www.routledge.com/Public-History-A-Textbook-of-Practice/Cauvin/p/book/9780765645913>

- **Ricardo Santhiago**

*(University of Campinas, Sao Paulo, Brazil)*

Ana Maria Mauad, Juniele Rabêlo de Almeida e Ricardo Santhiago. História Pública no Brasil: Sentidos e Itinerários. 2016 <http://www.letraevoz.com.br/producos/historia-publica-no-brasil-sentidos-e-itinerarios/>



## 21. Mobilising Memory: Mobile Apps, Social Media, and Photo-prompted Alternatives to Long-Form Oral History Interviews (ML 604)

Coordinator: Anh Nguyen

*(University of Melbourne, Australia)*

- **Michael Frisch**

*(University at Buffalo, State University of New York, USA)*

Multi-Media Modes for Mosaic Oral/Public History.

- **Anh Nguyen**

*(University of Melbourne, Australia)*

Mobilising Memory: Historical Contributions of Vietnamese Refugees on Facebook.

- **Nicole Coscolluela**

*(North Carolina State University, Raleigh, USA)*

The Khayrallah Center at North Carolina State University: Using Social Media to Engage Ethnic Immigrant Communities in Historical Institutions.

- **Avehi Menon**

*(Centre for Public History, Srishti Institute of Art, Design and Technology, Bengaluru)*

Bangalore Storyscapes: Integrating Oral History within a Walking Tour.

5:00 p.m. - 5:30 p.m. Poster presentations and Coffee  
(ML Building, 5th Floor)

5:30 p.m. - 7:00 p.m.



## Keynote Lecture (ML A)

Liz Ševčenko

*(Humanities Action Lab, The New School, New York, USA)*

**Title:**

T.B.A.

Simultaneous translation from English to Spanish will be available

Saturday July 9

Universidad de los Andes

9:00 a.m. - 10:30 a.m. Museum tours

11:00 a.m. - 12:30 p.m.



## 22. Role of Oral History: (re)writing the cultural and Historical experience of Mexicans and Mexican-Americans in the United States. (ML C)

Coordinator: María A. Beltrán-Vocal

*(DePaul University, Chicago, USA)*

- **Kristine Navarro**

*(University of Texas at El Paso, USA)*

What My Community Taught Me About My Community Project.

- **Diana Tamara Martínez Ruiz & Nallely Torres Ayala**

*(Universidad Nacional Autónoma de México. UNAM Campus Morelia)*

Analysis of oral histories of migration: A social approach to human subjectivity; a case study of Mexican immigrants to the U.S. (Análisis de narrativas en la migración: Del enfoque social a la subjetividad humana. Un estudio de caso de mexicanos migrantes).

- **Casimiro Leco**

*(Universidad Michoacana de San Nicolás de Hidalgo-ININEE, Mexico)*  
Fogata Radio, TV parangua and transnational communal megaphone - Radio fogata, TV parangua y altoparlante comunitaria transnacional.

- **María A. Beltrán-Vocal**

*(DePaul University, Chicago, USA)*  
From the outside to the inside in community organizations: Re-writing women's roles in the history and development of three community organizations in Chicago.



### **23. Nationalism, Power, and Historical Memory: Studies in Heritage Tourism and Marketing** (ML 608)

Coordinator: Tammy S. Gordon  
*(North Carolina State University, USA)*

- **Brian J. Griffith**

*(University of California, Santa Barbara, USA)*  
Fascist Italy's Agro-Political Spectacles: Displaying the Nation's Grapes, Wines, and Regional Heritages at Popular Festivals, Markets, and Exhibitions.

- **Tammy S. Gordon**

*(NC State University, USA)*  
"The World is mine—I own a KODAK": Tourism, The Eastman Kodak Company, and the Making of the Recording Class, 1888-1932.

- **Beatriz Sánchez**

*(Universidad Panthéon-Assas, Laboratoire de recherches Carism, Paris)*  
Nation History through the National Guard: historical reenactment or fictional rewriting? (France).



### **24. Audio-visual Public History** (ML 617)

Coordinator: Andreas Fickers  
*(Université du Luxembourg)*

- **Luiz Otávio Correa**

*(Brazilian Network of Public History)*  
Historical documents through sounds.

- **Andrés Zúñiga**

*(Universidad de Santiago de Chile)*  
Images in spite of all: the new role of the Archives in the audiovisual creations.

- **Rodrigo de Almeida**

*(Universidade Federal Fluminense, Brazil)*  
Public History and the cinema: reflections for historical education.

- **Mônica Almeida Kornis**

*(CPDOC/Fundação Getulio Vargas, Brazil)*  
Fiction, docudrama, investigative journalism: the memory of the Brazilian military dictatorship to mass audience at Rede Globo.

**12:30 p.m. - 1:45 p.m. Lunch break**

**1:45 p.m. - 3:15 p.m.**



### **25. Urban Memories** (ML C)

Coordinator: Catalina Muñoz  
*(Universidad de los Andes, Colombia)*

- **Carmen Vargas Gil Zeli**

*(Universidade Federal do Rio Grande do Sul, Brazil)*  
Patrimony And Popular Groups: Memories Of Removals And Resettlements.

- **Silvia Esperanza Villalba**

*(Universidad de los Andes, Colombia)*  
Organic Memories in the Middle of Urban Renovation:  
Las Aguas, Bogotá (Colombia)

- **Beatriz Kushnir**

*(Archive of the City of Rio de Janeiro, Brazil)*  
Public History in a public institution – public policies and access to information on the activities of the General Archive of the City of Rio de Janeiro.



## 26. Public History Teaching (ML 608)

Coordinator: Thomas Cauvin

(IFPH; University of Louisiana at Lafayette, USA)

- **Kirsten Gardner**

(University of Texas, San Antonio, USA)

Public History and Study Abroad: Applying Theory and Practice.

- **Jon Hunner**

(New Mexico State University, USA)

Teaching Public History at New Mexico State University.

- **Jordan Lieser**

(Dominican University of California, USA)

Making Public History Collaborative.



## 27. The Problem of Oral History / The Promise of Oral History II (ML 617)

Coordinator: Philip V. Scarpino

(Indiana University/Purdue University, Indianapolis, USA; IFPH)

- **Hamad Mohammed Bin Seray**

(United Arab Emirates University)

Between the Official Documents and Oral History: Journeys and Works of the people of the UAE in the Gulf Arab States before 1971.

- **Monika Baar**

(Leiden University, Netherlands)

Writing the History of Disabled People with the Help of Oral History Interviews.

- **Juan Ignacio Arboleda & Daniela Samur**

(Biblioteca Luis Ángel Arango, Bogotá-Colombia)

Orality in the library: helping to create a social dialogue through memory.

- **Pastor Samuel Muderwha**

(PCR Foundation, D.R. of Congo)

Educational Assistance after War in Eastern D.R. of Congo.

3:30 p.m. - 5:00 p.m. Closing Session-IFPH Assembly Meeting

## Poster Session

- **Mauricio Hoyos**

(Fundación Erigaie, Colombia)

Linking past and future: Public Historical Archaeology on the "Calle Real" of Bogotá

- **Julián Gutiérrez and Natalia Guzmán**

(Universidad Nacional de Colombia)

UN Aleph

- **Ricardo Santhiago**

(Universidade Estadual de Campinas, Brazil)

The author's book as public history: Experiences and possibilities

- **Bonnie Soper**

(University of North Carolina, Wilmington, USA)

Still Standing: Why Slave Dwellings Matter

- **Juan Camilo Murcia and María Alejandra Vallejo**

(Universidad Nacional de Colombia)

Senders Digitales: Archivo Histórico de la Universidad Nacional de Colombia

- **Adriana Correa**

(Centro Nacional de Memoria Histórica, Colombia)

¡Basta ya! from the report to the social engagement

- **Elvis Rojas and José Jaramillo**

(Universidad Nacional de Colombia)

Ambrogio Lorenzetti's Fresco

- **Willian Silva**

(Universidad Nacional de Colombia)

The voice of the central cemetery

- **Daniel Uribe and Ilanil Coelho**

(Universidade da Região de Joinville, Brazil)

Mercados Campesinos in Bogotá: Cultural heritage policies in Colombia regarding the constructions of sustainability instruments for the rural communities' knowledge and practices

## BOGOTÁ - COLOMBIA

### Bogota in brief

Bogotá is the metropolitan center of Colombia, with a total population of nearly 10 million people. It is a vibrant and diverse city with a lot to offer in terms of historical sites, museums, markets, shopping, cafés, restaurants and nightlife.

The city was founded in the 1530s by the Spanish conquerors, right at the heart of one of the most important indigenous cultures that dominated the area at the time. The architecture of the city center (*La Candelaria*) still maintains a lot of the colonial charm, mixed with neoclassical and modern buildings. It is beautifully bordered by green mountains (*the cerros*) that shelter the city to the east.

Bogotá is located 2,640m (8,675ft) above sea level. Its weather is pleasant and cool all year round (50°F/10°C-68°F/20°C). It can rain during any month of the year, so having an umbrella with you can be useful as well as dressing in layers.

### Air travel

The International Airport of El Dorado (BOG) serves the city of Bogotá and was renovated recently. It is located in the west of the city, only 13 miles from the city center where Universidad de los Andes is located. [www.eldorado.aero/en/](http://www.eldorado.aero/en/)

### Transportation to and from the airport

The best way to travel to and from the airport is a taxi cab. Make sure to use a taxi service authorized by the airport. As soon as you go through customs in the airport, you will find booths with Taxi signs. You can go to one of those and tell them where you are going. They will give you a ticket with the price. Then you can catch the taxi with the name of that company outside in the curb. You can also request a safe taxi using the APPs "Uber", "Tappsi" or "Easy Tappsi". These APPs use only registered taxis and confirm the plates of the taxi that will pick you up.

Taxis to and from the airport can cost between \$20,000 and \$40,000 Colombian pesos, depending on the area of the city where you are going.

Your hotel can help you arrange a taxi service back to the airport on your departure date. Ask them about the appropriate time to leave the hotel in order to get to the airport in time. Arrive at the airport 3 hours prior to the time of your flight for international flights, and 1.5 hours for national flights.

### Local transport in Bogota

Bogotá has a public transportation system that includes TransMilenio (the main mass transit system, which works like a subway but is run by red buses in an exclusive lane at street level), and SITP buses (blue and orange buses without an exclusive lane). TransMilenio and SITP buses use fare cards ("Tarjeta tu llave" or "Tarjeta cliente frecuente") that you have to buy in advance. A trip TransMilenio is \$2,000 and a trip in a SITP bus is \$1,700. For more information about each option you can go to the following links:

TransMilenio: <http://www.transmilenio.gov.co/>

SITP: <http://www.sitp.gov.co/>

You can also download the APP "Moovit", which helps you find the possible ways to get to your destination by giving you information about public transportation routes, stops and schedules, as well as alternative ways to move around the city.

For those staying at hotels in the north of the city near carrera séptima (Av. 7), the best SITP route to get to Universidad de los Andes is orange bus 18-3.

Taxis are another good way to move around the city. We recommend you do not get a taxi directly in the street but instead have your hotel arrange for a taxi or use one of the following APP services:

"Uber": it allows you to order a trip with registered private cars that drive passengers to their destinations. You don't have to pay the driver directly. Instead, the APP charges your credit card directly.

"Tappsi" or "Easy Taxi": these apps help you order a registered yellow taxi from your current location. The APP confirms the plates of the taxi that will pick you up.

Traffic in Bogotá can be very heavy, especially during rush hour. Keep this in mind when planning your itineraries.

## MUSEUM TOURS

The 3rd International Public History Conference offers free guided tours in English to four of Bogotá's most important museums, on Saturday, July 9th. Participants will meet at the museum entrance 15 minutes before the scheduled time for the visit. Each visit will last between one and one and a half hours. Space is limited, so signing up using the links provided via email is mandatory.

### MUSEO DEL ORO (GOLD MUSEUM)

This museum offers a wide collection of pre-Hispanic gold work from indigenous cultures from what is now Colombia, together with other archaeological objects made of pottery, stone, wood, shell and textile. The pre-Hispanic cultures that produced these objects often considered them sacred. These objects allow us to penetrate pre-Hispanic ways of living and thinking.

<http://www.banrepcultural.org/museo-del-oro>

**Address:** Carrera 6 # 15 - 88

Date of the guided visit: Saturday, July 9th, 9:00 a.m.

### MUSEO BOTERO

The highlight of Banco de la República's massive museum complex is several halls spread over two floors dedicated to all things chubby: hands, oranges, women, mustached men, children, birds, Fuerzas Armadas Revolucionarias de Colombia (FARC) leaders. All of these are, of course, the robust paintings and sculptures of Colombia's most famous artist, Fernando Botero (Botero himself donated these works). The collection also includes several works by Picasso, Chagall, Renoir, Monet, Pissarro and Miró, and some hilarious sculptures by Dalí and Max Ernst.

<http://www.banrepcultural.org/museo-botero>

**Address:** Calle 11 # 4 - 41

Date of the guided visit: Saturday, July 9th, 9:00 a.m.

### MUSEO NACIONAL (NATIONAL MUSEUM)

As a result of anthropological research, donations and acquisitions, the National Museum of Colombia has built a collection of more than 20,000 objects that are symbols of national history and heritage. The Museum includes archeological, ethnographic, historical and art collections. Visitors will be able to learn about Colombia through remains of the first inhabitants and material culture of pre-Hispanic societies, samples of the material culture of current indigenous and afro-

Colombian peoples, evidence of different periods of the nation's history, and works of artistic value that range from the colonial period through the works of Colombian modern artists like Fernando Botero, Alejandro Obregón, Guillermo Wiedemann, Juan Antonio Roda, Eduardo Ramírez Villamizar, Edgar Negret and Enrique Grau.

<http://www.museonacional.gov.co>

**Address:** Carrera 7 No. 28 - 66

Date of the guided visit: Saturday, July 9th, 10:00 a.m.

### MUSEO SANTA CLARA

One of Bogotá's most richly decorated churches and also its oldest (along with Iglesia de San Francisco). It's now run by the government as a museum. Considering all the other churches from the same era that can be seen for free, many visitors pass on this one, but it is a stunner.

Built between 1629 and 1674, the single-nave construction features a barrel vault coated in golden floral motifs that looks down over walls entirely covered by 148 paintings and sculptures of saints.

<http://www.museocolonial.gov.co/Paginas/default.aspx>

**Address:** Carrera 8 # 8 - 91

Date of the guided visit: Saturday, July 9th, 10:00 a.m.

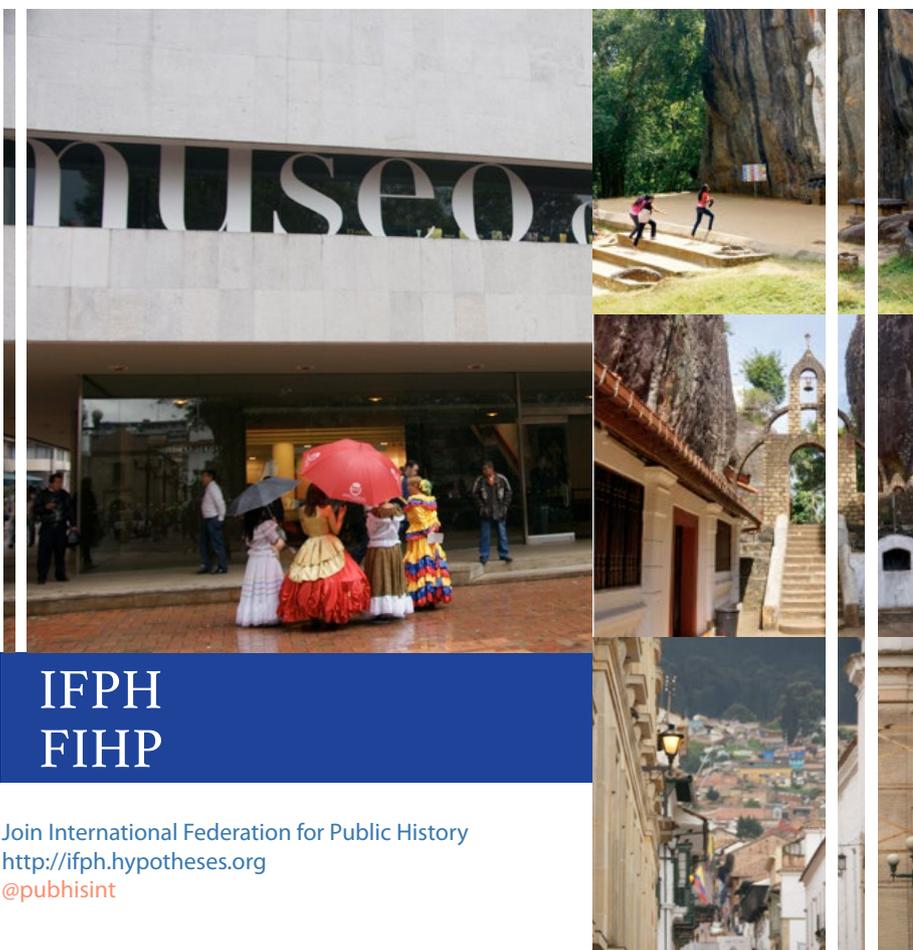


Courtesy of Serge Noiret



## International Federation for Public History

- ▶ Promotes the development of a global network of public History practitioners
- ▶ Encourages and coordinates contacts, teaching, and research in public history



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Join International Federation for Public History  
<http://ifph.hypotheses.org>  
 @pubhisint

## PIXSTORI

IFPH invites the international public history community to use the brand new photo/audio mobile app PixStori™, developed by our US colleague Michael Frisch, to get to know each other and document our Bogota conference! With this app, you take a photo or use an existing one, add a voice comment or story, and a text label. Upload the “PixStori” to our own IOHA Bogota 2016 web gallery! It’s free and easy!

### 1. Download free PixStori App and ShareLink to iPhone or iPad (Android Coming Soon!)

Instant free download via the Apple App Store. With app installed, tap this IFPH Sharelink install URL, or copy/paste or type into device browser: [pixstori://?ra=iJG](http://pixstori://?ra=iJG) It will instantly add to your app a Sharelink button that sends Pixstories direct to the IFPH Bogota 2016 web portal.

### 2. Make some PixStories

Before or at the conference, take a selfie or use a photo introducing yourself, and take others of yourself, new friends, or scenes from the Bogota conference. Then snap or choose a photo and with PixStori record an audio intro, story or comment about it. If you don’t have an IOS device, find a friend who has IOS, install PixStori and Sharelink, and make/upload from their phone!

### 3. Share your PixStories with IFPH Bogota

Tap the Share Option and select the IFPH Bogota 2016 ShareLink. Your Photo-Audio PixStori will be uploaded to the IFPH Bogota PixStori Portal. Browse this portal anytime at <http://tiny.cc/IFPH2016> or QR scan here for intros, stories, and memories from IFPH Bogota!



## CHAMADA DE ARTIGOS / CONVOCATORIA DE ARTÍCULOS / CALL FOR PAPERS

**Tempo e Argumento (Universidade do Estado de Santa Catarina, Brazil)**

### **Dossiê História Pública e Tempo Presente**

O presente dossiê pretende reunir pesquisas que tratem do diálogo entre a produção acadêmica e não acadêmica do conhecimento histórico. Entrelaçando história pública e tempo presente, objetiva-se agregar trabalhos voltados aos debates relacionados a memória e aos usos do passado, os debates públicos e suas reverberações políticas, sociais e culturais. Além de outras questões como o papel do historiador e do conhecimento acadêmico e suas possíveis apropriações por diferentes públicos, a produção histórica e suas múltiplas linguagens, além da relação da história com as políticas públicas, entre outras questões.

- A revista Tempo e Argumento é um periódico com foco em História do Tempo Presente, portanto, os artigos submetidos deverão articular-se com a proposta da Revista.
- As normas de submissão e formatação dos textos estão disponíveis na página: <http://revistas.udesc.br/tempoeargumento>
- São aceitos artigos em língua inglesa, espanhola, francesa e português.
- Os artigos deverão ser submetidos até o dia 30 de agosto de 2016 e serão publicados na edição de dezembro do mesmo ano.
- Todos os artigos submetidos serão enviados a pareceristas externos. Eles poderão ser Aceitos na íntegra, aceitos com revisão, aceitos e submetidos a nova avaliação do parecerista ou rejeitados.
- A chamada para o dossiê ficará aberta para que outros interessados possam se inscrever, portanto, não se trata de dossiê fechado;
- A revista aceita artigos de doutorandos, doutores/Professores. Sendo vetado artigos de mestres e mestrando, mesmo em co-autoria.
- Temos uma seção de resenhas e outra sessão de publicação de fontes. Nestes itens não há exigência de titulação.

### **Dossier Historia Pública y Tiempo Presente**

Este dossier tiene como objetivo reunir trabajos de investigación que pongan en diálogo la producción académica y el conocimiento histórico no académico. Entrelazando la historia pública y el tiempo presente, el objetivo es publicar artículos relacionados con las discusiones sobre la memoria y los usos del pasado, así como los debates públicos sobre el pasado y sus repercusiones políticas, sociales y culturales. También recibimos artículos que discutan el papel del historiador y el conocimiento académico y sus posibles apropiaciones por diferentes audiencias, la producción histórica y sus múltiples lenguajes, y la relación de la historia con la política pública, entre otras cuestiones.

- La revista Tempo e argumento es una revista se centra en la historia del tiempo presente y por lo tanto los artículos sometidos deben estar en congruencia con la propuesta de la Revista.
- Las normas de presentación y el formato que deben seguir los artículos sometidos están disponibles en: <http://revistas.udesc.br/tempoeargumento>
- Aceptamos artículos en inglés, español, francés y portugués.
- Los artículos deben ser enviados antes del 30 de Agosto de 2016 y serán publicados en la edición de Diciembre del mismo año.
- Todos los artículos presentados serán enviados a árbitros externos. Los artículos podrán ser aceptados en su totalidad, aceptados con revisiones, aceptados y sometidos a una nueva evaluación del árbitro o rechazados.
- La convocatoria está abierta al público por lo que no se trata de un dossier cerrado.
- La revista acepta artículos de estudiantes de doctorado y de doctores/profesores. No se reciben artículos de personas con maestría o estudiantes de maestría, ni en caso de coautoría.
- Tenemos una sección de reseñas y de otra sección para la publicación de fuentes. Para publicar en ellas no es requisito tener título de doctorado o ser estudiante doctoral.

## Dossier Public History and Present Time

This dossier aims to bring together research about the dialogue between academic production and nonacademic historical knowledge. Interweaving public history and the present, the objective is to publish articles that deal with discussions related to memory and the uses of the past, as well as public debates about the past and their political, social and cultural implications. In addition, we are also interested in articles that discuss the role of the historian and academic knowledge, its possible appropriation by different audiences, historical production and its multiple languages, and the relation of history with public policy, among other issues.

- Tempo e argumento is a journal focusing on the history of the present and therefore all submitted papers should be coherent with the objectives of the journal.
- The rules for authors are available at: <http://revistas.udesc.br/tempoargumento>
- We accept articles in English, Spanish, French and Portuguese.
- Articles should be submitted by August 30, 2016 and will be published in the December issue of the same year.
- All submitted articles will be sent to external referees. Articles may be accepted in full, accepted with revisions, accepted and submitted to a new evaluation of the referee or rejected.
- The call for papers is open to all interested parties; it is not a closed dossier.
- The journal accepts articles by PhD students and PhDs/Professors. It does not accept articles by MAs or MA students, even if co-authored.
- We have a review section and a section for the publication of sources. Publication in these sections does not require a doctoral degree or having the status of PhD student.

